



Tips for a Successful Reading Glasses Drive

1. Tell everyone about it

Simply personalize these tools with your church and community details:

Press release

(share with TV stations, newspapers, Web sites and Facebook)

Handouts for your congregation

Letter to local business

(restaurants, movie theaters, vision care centers, shopping malls, churches, libraries, chambers of commerce and museums)



2. Get Help

Ask your congregation to help spread the word, collect items and volunteer

Recruit an action team to help with collection events

Ask local businesses to

Provide discounts or donations

Help with getting the word out

Serve as a collection site

3. Collect the items

Plan a specific collection event

Collect items at lent-related events

Ask malls or other public places to set up a collection site

4. Work with the One Church Vision team to plan distribution events



Episcopal Homeless Initiative *One Church Vision*

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